



September 2008



speed call with the touch of a button...

Do you want the piece of mind of having emergency numbers, or the convenience of having frequently called numbers, at the touch of a button? With *Speed Call* you can program any number to be accessible by pushing one simple number.

Do you want numbers to be easily accessible to children or seniors? With *Speed Call*, children and seniors do not have to remember the full 7 or 10-digit number. You can program your work number, the neighbour, the police or even just the local pizza place.

Do you have suppliers or customers that you call every day or every week? Instead of having to remember numbers, you can just program them right on your line. This will save both time and frustration.

No need to purchase a special phone, just call 1-888-423-2333 and have your line programmed today.

Speed Call is \$5.00 for residential and \$7.00 for business. *Speed Call* is eligible for *Free for 30* and *Features Plus* discounts.

Tundra Communications

providing reliable service to the Inuvialuit region

Northwestel has proudly entered into a partnership with the Inuvialuit Development Corporation (IDC) to create a new subsidiary company, Tundra Communications. Tundra Communications will provide a wide range of reliable telecommunications services in the Inuvialuit Settlement Region (ISR).

Created as the business investment arm of Inuvialuit Regional Corporation, IDC has interests in key businesses servicing northern Canada in sectors including transportation, oil & gas services, construction, hospitality and property management.

Under the terms of the partnership, IDC provides local business support and a large pool of skilled beneficiaries whom the new company may employ. Northwestel provides the telecommunications infrastructure and a large team of experienced professionals and technical staff to support the delivery of the required telecommunication services.

Northwestel's expertise and experience position us to assist the Inuvialuit in providing telecommunications solutions for customers operating on their land. For the Inuvialuit, it will help ensure that a fair share of the economic benefits from natural resource industries remain in the ISR and in the north.



TUNDRA COMMUNICATIONS

**Partnered with IDC
Powered by Northwestel**

in your community



This June, Northwestel supported the first annual Yukon First Nations Arts Festival – “Sharing Our Spirit”, in Whitehorse. Our company was the festival's Presenting Sponsor and Northwestel President Paul Flaherty joined other dignitaries in the official ribbon cutting. The weeklong event featured visual artists working in many art forms, including beading, painting, carving and weaving. Festival-goers watched as new work was created at artist demonstrations, learned new skills at workshops and purchased beautiful works of art in the festival gallery. Performing artists presented music, dance, comedy, storytelling and film.

In June and July, Northwestel also sponsored National Aboriginal Day events in Yukon, the Northwest Territories and British Columbia, as well as Nunavut Day celebrations in Iqaluit.

Other recent events and activities across Northwestel's operating area that we are proud to support include:

NWT

- Team NWT - North American Indigenous Games
- Folk on the Rocks
- CNIB/Yellowknife Lions Charity Golf

Yukon

- Team Yukon - North American Indigenous Games
- Dawson City Music Festival
- Northwestel Summit Hockey School

Nunavut

- Nunavut Stars Hockey School
- Habitat for Humanity Third Annual Invitational Golf Classic
- Kivalliq Regional Science Olympics

Northern BC

- Ladies' Classic Charity Golf Tournament

directory recycling raises \$12,000

Students from 19 schools in Yukon have raised close to \$12,000 for their schools by collecting outdated Northwestel telephone directories for recycling. During the month of May, the students collected 6,648 directories as part of the company's seventh annual Directory Recycling Program.

The number of Yukon schools taking part in this year's program was higher than ever before. Eight of the schools were from outside Whitehorse, which is also more than in any past years. In total, the 19 schools represent a population of more than 3,300 students.

The program diverts old Northwestel directories from community landfills by having them shipped south for recycling. Participating schools are rewarded with cash contributions for school activities and programs.

"Northwestel is delighted with the commitment that Yukon students, schools and others have made to this program, year after year," said Anne Kennedy, Northwestel Director

Corporate Communications. "With the amounts raised in both Yukon and the Northwest Territories this year, Northwestel has now contributed a total of \$99,350 to schools in both territories. It is very exciting to realize that we are very close to the \$100,000 mark, which is certain to be surpassed next year. As well, over the life of this program, more than 73,000 directories have been collected and diverted from landfills in both territories. Everyone involved in the program can feel very proud of what they've accomplished."

Under a partnership arrangement, Northwestel provided the boxes for directory collection at each school, the City of Whitehorse coordinated the pickup of the directories from all Whitehorse schools, and Northwest Transport, part of the Manitoulin Group, shipped them from Whitehorse to the recycling centre in Calgary. Participating schools outside of Whitehorse brought their directories to a drop-off point in Whitehorse.

customer contest

Enter to win a Northwestel prepaid phone card valued at \$50!

Submit your solution by October 5, 2008 to:

Link Customer Contest, P.O. Box 2727, Whitehorse, YT, Y1A 4Y4

Toll-free fax: 1-867-668-5706

Email: link@nwtel.ca (include community and phone number)

Winners will be announced in the December 2008 issue of Link.

Congratulations to last issue's winners: Polly Kuuk, Baker Lake, NU, Bob Allison, Whitehorse, YT and Eleanor Ross-Saunders, Tuktoyaktuk, NT.

Name (please print clearly) email

Address Town or city

Postal code Daytime telephone

(One entry per household, please. Northwestel employees and their families are not eligible.)

Sudoku Puzzle

Sudoku puzzles rules are simple. The number-placing puzzle is based on a 9x9 grid with several given numbers. The object is to place the numbers 1 to 9 in the empty squares so that each row, each column and each 3x3 box contains the same number only once.

	1		8	3	4		5	
3		6					8	7
	8							3
7				5				1
	6	1	4		2		7	
2				8				4
	7						2	
6		8					4	9
	5		9	2	6		1	

recipe

Newfoundland Molasses Cake

This month's winning recipe was sent to us by Peter Lynch, a Tester/Analyzer with Customer Experience in Yellowknife.

Ingredients

- 2 cups raisins
- 1/2 teaspoon salt
- 1 cup molasses
- 3 cups all-purpose flour
- 1 cup sugar
- 1 teaspoon baking soda
- 2/3 cup shortening
- 4 teaspoons cinnamon
- 2 cups cold water

1. Preheat oven to 350 F.
 2. In saucepan, combine raisins, molasses, sugar, shortening and water. Cook approximately 5-10 minutes until mixture thickens slightly, stirring constantly. Let cool.
 3. Sift together flour, salt, baking soda and cinnamon. When raisin mixture has cooled, add flour mixture and combine well.
 4. Place in well-greased tube pan and bake at 350 F for 1 1/2-2 hours or until skewer inserted the in center comes out clean.
- Makes enough for about 16 people.

 **Northwestel**
Bringing us together.

Contact us at: Northwestel Link, P.O. Box 2727, Whitehorse, YT Y1A 4Y4
Toll-free fax: 1-867-668-5706 Email: link@nwtel.ca Website: www.nwtel.ca
For information on our products and services, call 1-888-423-2333 or visit our website.