



Stay informed

Follow us on Facebook and Twitter for the latest offers, press releases and HR recruitment postings.

Latitude Wireless expands cellular service in Watson Lake, Yukon

In April 2010, the Latitude Wireless cellular service area expanded to include the Watson Lake airport area in Yukon. This is one of the many service expansion projects Latitude Wireless is completing. In the last ten months it has added equipment and expanded service in the Lake Laberge, Carmacks Airport and Ibx Valley areas. Latitude Wireless plans to continue this expansion work to include the Dawson City airport area in the near future.

Customers can receive information about products, services and special offers at The Source, the Latitude Wireless dealer in Watson Lake. Existing customers can take advantage of the Refer-a-Friend program, which offers a \$50 account credit for referring a new customer.

“Expanding the cellular services we offer throughout Yukon will better meet the needs of our customers. We are pleased to be able to offer this additional coverage and will continue to complete expansion projects,” said Paul Flaherty, Northwestel President and Chief Executive Officer. “I am pleased that, with the completion of this expansion, cell phone users now have access to service in a larger part of the Watson Lake area.”

Latitude Wireless is a partnership between Northwestel and the Dakwakada Development Corporation, the business investment arm of the Champagne and Aishihik First Nations. Launched in 2006, this successful joint venture provides digital cellular service across Yukon. This project was made possible with the financial participation of the Yukon government.

“Yukon government, in partnership with Latitude Wireless, is pleased that further expansion to Yukon’s cell phone service now includes additional coverage in Watson Lake,” said Highways and Public Works Minister Archie Lang. “Enhancing cell phone service to include the communities improves the quality of life for all Yukoners by supporting day to day networking and business prospects and improving the level of personal safety and convenience for area residents and the traveling public.”

For more information, visit latitudewireless.ca

LATITUDE
WIRELESS

Go Green with Northwestel

Paperless Billing

Customers now have the option to do-away with a traditional paper bill for cable and telephone accounts. Our simple online ‘Go Green’ form empowers customers who do not have a need for the hassle of paper bills to reduce their carbon footprint by signing up for paperless billing. Many customers have already signed up for E-billing, yet still receive paper bills – so be sure to sign up for paperless billing to cancel your paper bills.

E-Billing uses a secure server environment and allows you to ‘link’ any of your business and residential accounts for aggregate viewing. Each month, you will receive an email notification when your bill is available for viewing online.

Cell Phone Recycling

Northwestel provides customers with the option to drop off old phones at Northwestel Retail Centres for recycling. For every phone deposited in the Bell Blue Box located in each of our Retail Centres, a donation will be made to the World Wildlife Fund. Breathe easy knowing you have kept your electronics out of land mines and have supported wildlife protection – an important part of our northern culture.

To Go Green with Northwestel, visit nwtel.ca/gogreen

Link E-Newsletter Contest

For the first four issues of Link E-Newsletter in 2010, we will be running a special contest – we are asking for your help to spread the word about Link. When you refer a friend to sign-up for our E-Newsletter, you will be entered into a draw to win an iPod Touch.

Submit a friend’s name and email and get your name entered into the draw. Refer as many friends as you want until August 30, 2010 when we will draw a winner. Contest will start again when the next newsletter is distributed mid-September, for your chance to win another iPod Touch.

Congratulations to Jennifer Demelo of Yellowknife, Northwest Territories, for winning the iPod last month.



Changing the way you watch TV

Everyone needs a little TLC

TLC is now available in HD channel 703 in Whitehorse and Yellowknife.

Order yours today – call 1-888-423-233 or visit nwtel.ca/tv

In your community

Looking for some fun, excitement and a taste of northern culture? Iqaluit will have it all this June, as the 6th annual Alianait Arts Festival gets started on June 21. Northwestel is proud to sponsor the Alianait Arts Festival.

The festival, which runs through July 1, offers a feast of music, film, storytelling, circus, dance and visual arts. The event features both local artists and others from across Canada, the North (including Greenland) and the United States. The stellar line-up includes Juno award winner Digging Roots, Juno nominee Jaffa Road, Inuvik's rising music star Leanne Goose, Nunavut's Olympic performers, francophone favourite Kodiak and so much more.



Northwestel is an Ivory Level sponsor of the 2010 Alianait Arts Festival in Iqaluit.
Photo: Ed Maruyama

Northwestel is also proud to support the following events and activities across our operating area:

Northwest Territories

- Aboriginal Sports Circle – Yellowknife
- Sport North – Yellowknife
- National Aboriginal Day – Yellowknife & Inuvik

Yukon

- Nakai Theatre Homegrown Festival – Whitehorse
- Arts in the Park – Whitehorse
- National Aboriginal Day – Whitehorse
- Yukon Learn PGI Golf Tournament for Literacy – Whitehorse
- 100th anniversary of the Girl Guides – Whitehorse

Northern Alberta

- Fun Swims – High Level

Northern BC

- Canadian Cancer Society Relay for Life – Fort Nelson
- Northern Rockies Triathlon – Fort Nelson
- National Aboriginal Day – Fort Nelson & Dease Lake

Nunavut

- Nunavut Day – Iqaluit & Rankin Inlet



Contact us: Northwestel Link, P.O. Box 2727, Whitehorse, YT Y1A 4Y4

Email: link@nwtel.ca Website: nwtel.ca

For information on our products and services, call 1-888-423-2333 or visit our website.