



March 2010

Link

an E-Newsletter for Northwestel customers



Welcome to Link E-Newsletter!

Northwestel is continually finding ways to reduce our carbon footprint, yet remain in contact with our customers. We want to make sure you know about our latest promotions, newest products and services, and how we continue to support the communities we serve.

Distributed in mid-March, June, September and December directly to your inbox, Link E-Newsletter will keep you informed with all things Northwestel!



Stay informed

Follow us on Facebook and Twitter for the latest offers, press releases and HR recruitment postings.

HD World

Experience the world through Northwestel's newest TV Theme Pack*! HD World offers four breathtaking HD channels that transport historical and cultural treasures, the endless beauty of the natural world, the rush of extreme sports and the most intriguing people and places in the world right into your home!

To order HD World, contact our Customer Care Centre at 1-888-423-2333 or visit nwtel.ca/HD.

**Available in Yellowknife and Whitehorse only.*

no charge to change calling features

Northwestel is making it easier to try out new and/or different telephone calling features without the added cost of installation fees. Effective February 1, 2010 Northwestel has removed installation charges when adding calling features on residential or business lines*.

For more information or to sign up for calling features, contact our Customer Care Centre at 1-888-423-2333 or visit nwtel.ca/calling-features.

**Centrex is excluded from this offer.*

go green with Northwestel

E-Bill

With Northwestel's free E-Bill service, you can check your account online anytime, and review bills as far back as six months. E-Bill includes a secure server environment, comprehensive reporting tools, the ability to import data into spreadsheet, database and text applications, and the ability to "link" any of your business and residential accounts for aggregate viewing and reporting. There is no cost for using E-Bill and you still have the option of receiving a paper bill. Once you are set up, you will be notified each month by email when your new bill is available to view. **To sign-up for E-Bill, visit nwtel.ca/ebill.**

Paper Bill Suppression

Go green with Northwestel. Customers now have the option to do away with traditional paper telephone bills. This free service will empower customers to reduce their carbon footprint while adding the convenience of E-Billing. Paper bill suppression is ideal for customers who receive E-Bills and do not require a paper bill. **For more information or to sign-up, contact our Customer Care Centre at 1-888-423-2333.**

cellular service available in Kugluktuk

Another Nunavut community has access to Northwestel's Latitude Wireless cellular service. Kugluktuk is now the fifth community in the territory to receive the service, after Arviat, Baker Lake, Cambridge Bay and Rankin Inlet.

"Northwestel is excited about the introduction of our Latitude Wireless service in Kugluktuk," said Curtis Shaw, Northwestel Vice President, Consumer and Small Business Markets.

"We believe Kugluktuk residents and businesses will benefit greatly from the convenience of cell phone service.

Our service is comparable in quality and price to all cellular providers in Canada. It also includes access to a wide range of features to meet individual customer needs."

Northern Stores will serve as Northwestel's cellular dealer in Kugluktuk. Demand for cellular service in Nunavut remains very high, with a significant number of customers joining the Latitude Wireless network since it was first introduced in Nunavut in February 2008.

For more information, visit latitudewireless.ca.

Link E-Newsletter Contest

For the first four issues of Link E-Newsletter in 2010, we will be running a special contest – we are asking for your help to spread the word about Link. When you refer friend to sign-up for our E-Newsletter, you will be entered into a draw to win an iPod Touch.

Submit a friend's name and email and get your name entered into the draw. Refer as many friends as you want until May 30, 2010 when we will draw a winner. Contest will start again when the next newsletter is distributed mid-June, for your chance to win another iPod Touch.



Link E-Newsletter in-store promotion

Write down this code and bring it into your local Northwestel Store* to receive one (1) VOD credit**.

* Offer available in Yellowknife and Whitehorse only.

** Must subscribe to Digital TV service to receive this promotional offer. Offer valid once per household.



LINK0310

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*Must be a digital cable subscriber to use on-demand services. Not all services available in all markets. New releases featured above may not yet be available by time of delivery.

Visit nwtel.ca/OnDemand for the current VOD listings and subscribe to our e-newsletter to find out about the month's new VOD titles.

in your community

Like many Canadians, northerners love their hockey, and at Northwestel we love to do our part to support the development and enjoyment of hockey across the North.

In January 2010, we were Diamond Sponsors of the Northwestel/Latitude Wireless Yukon Hockey Challenge, which brought two Kootenay International Junior Hockey League teams to Whitehorse.

The Fernie Ghostriders and the Creston Valley Thundercats, which feature four Yukon hockey players, played two nights of exciting hockey at Takhini Arena in Whitehorse on January 19 and 20. The Yukon Amateur Hockey Association organized the challenge, which was a test event for the Association's application to host the World U-17 Hockey Championships 2013 in Whitehorse.



The Northwestel Summit Hockey School took place in Whitehorse in July 2009. Photo credit: Tedd Tucker

Other Northwestel hockey sponsorships through the years have included native hockey tournaments in Yellowknife and Whitehorse, a Fort Nelson minor hockey team and hockey schools in Iqaluit and Whitehorse.

Northwestel is also proud to support the following events and activities across our operating area:

Northwest Territories

- Northwestel Yellowknife Loppet
- Yellowknife Skating Club

Yukon

- Northwestel/Latitude Wireless Yukon Hockey Challenge
- Northwestel Yukon Loppet
- Yukon Quest
- Yukon Sourdough Rendezvous
- Yukon Native Hockey Tournament

Northern BC

- Fort Nelson Minor Hockey

 **Northwestel**
Bringing us together.

Contact us: Northwestel Link, P.O. Box 2727, Whitehorse, YT Y1A 4Y4

Email: link@nwtel.ca Website: nwtel.ca

For information on our products and services, call 1-888-423-2333 or visit our website.

