



## **Northwestel Community Cable 9 / Cable 20 Program Mandate and Operating Policies**

Welcome to Northwestel Community Television – a unique and exciting way of communicating with your fellow citizens. Northwestel provides a dedicated Community Channel in both Whitehorse and Yellowknife along with support for the production of non-commercial programming relevant to community needs and interests. The following policies and guidelines are designed to promote efficient and equitable access to our channel and resources, as well as to encourage appropriate programming for Whitehorse Community Cable 9 and Yellowknife Community Cable 20.

### **Program Mandate**

The mandate of Northwestel Community TV is to present programming of interest to the local communities along the following principles:

- Content that is created in Whitehorse/Yellowknife or the surrounding northern region
- Content that is created by residents of the Whitehorse/Yellowknife or surrounding northern region
- Content that is directly relevant to residents of Whitehorse/Yellowknife or the surrounding Northern region

Northwestel Community TV endeavors to provide both an environment where local video producers can share their work with an expanded audience, and new video content can be developed, mentored and brought to fruition through a community of resources. Northwestel Community TV aims to provide support for local video producers to make their commitment and effort as fruitful and rewarding as possible.

It will be the sole discretion of Northwestel Community TV to determine if program submissions meet the terms of the Program Mandate and are eligible for distribution on the channels.

## **Submissions**

Northwestel Community TV welcomes independent submissions for video content to be presented on our channel or developed with the aim of presentation on the channel.

Please direct all submissions or proposals to the Community TV Manager through the following means:

Chris McNutt  
Manager, Community Media  
867 393 7669  
[communitytv@nwtel.ca](mailto:communitytv@nwtel.ca)

## **License Fees**

Northwestel Community TV will pay license fees for quality video submissions on its channels. The license fees will not apply to all submissions and the rate will vary up to \$5 per minute based on production quality. License fees are negotiable with each independent producer.

For more information, please contact the Manager, Community Media at [communitytv@nwtel.ca](mailto:communitytv@nwtel.ca).

## **Operating Policies**

1. Northwestel reserves the right to determine access to Community TV and resources.
2. The Community TV Manager / Coordinators have the right to determine whether the resulting programs meet the content and technical criteria to be aired on the community channel.
3. Producers must sign a Community Cable 9/20 Production Release Form for any content to be cablecast on the channel.
4. Northwestel has the sole right to determine how often, and for how long a 'series' production can run.
5. Northwestel reserves the right to cancel a production for any reason including any extenuating circumstances, such as safety hazards, technical difficulties or infractions of regulatory or policy guidelines.
6. Northwestel production equipment must be used for approved community channel productions only – not for personal or commercial purposes.
7. Northwestel reserves the right to review all "outside source" material for quality content and usability. Any program material (videotapes, CD's, photos ) must be approved for use by authorized staff and cleared for all copyright liabilities. In cases of foreign language productions Northwestel may request English transcripts.
8. Most access to the Community Channel is provided without cost and there is no guarantee of payment to you for your participation. Participation with Community TV is on a volunteer basis unless otherwise specified.
9. Northwestel reserves the right to withhold access privileges from anyone who disregards the policies of this company.

**Thank you for your co-operation and contributions. We believe that Community television is a mutually beneficial partnership, and we look forward to working with you as part of our team.**