

Welcome to

info cable

Brought to you by Northwestel.

8

**NEW FORMAT, NEW AUDIENCE, NEW OPPORTUNITIES**

Info Cable 8 is Whitehorse's new destination for up-to-date information on community events, weather updates, local sports events, real estate listings and much more.

Info Cable 8 will attract an expanded audience from our extensive base of Whitehorse cable viewers, so be sure your business is included.

Your  
Customers  
Are Watching!

**Call us today to learn how Info Cable 8 can help your business succeed!**

**Advertising on Info Cable 8 can include motion features, rotating images or even video with our compelling new format.**

Channel	Description	1 Week	1 Month	1 Year Discount	Included
WH Info Cable 8	15-sec spot within Info Cable ad rotation. Advanced motion design elements available.	\$75	\$200	20%	½ hr of design time per month
WH Ch 21 TV Listings	15-sec static ad appearing above TV Listings.	\$100	\$250	20%	½ hr of design time per month

All additional design time is billed at \$60/hr.

**Northwestel TV Advertising. Affordable. Effective.**  
**Call us for more information and book your ad today.**



**nwtel.ca/communitytv**  
**867-455-4983**  
**TVads@nwtel.ca**