

Welcome to

info cable

Bringing us together.

8

NEW FORMAT, NEW AUDIENCE, NEW OPPORTUNITIES

Info Cable 8 is Whitehorse's new destination for up-to-date information on community events, weather updates, local sports events, real estate listings and much more.

Info Cable 8 will attract an expanded audience from our extensive base of Whitehorse cable viewers, so be sure your business is included.

Your
Customers
Are Watching!

Call us today to learn how Info Cable 8 can help your business succeed!

Advertising on Info Cable 8 can include motion features, rotating images or even video with our compelling new format.

Channel	Description	1 Week	1 Month	1 Year Discount	Included	Additional Discount
WH Info Cable 8	15-sec spot within Info Cable ad rotation. Advanced motion design elements available.	\$90	\$300	20%	½ hr of design time per month	5% to 20%
WH Ch 21 TV Listings	15-sec static ad appearing above TV Listings.	\$60	\$200	20%	½ hr of design time per month	Additional discount for existing Northwestel customers

All advertising includes ½ hr of design time per month.
All additional design time is billed at \$60/hr.

Northwestel TV Advertising. Affordable. Effective.

Call us for more information and book your ad today.



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