



# INFO CABLE 8 AND CHANNEL 21

AN AFFORDABLE AND EFFECTIVE WAY TO REACH YOUR CUSTOMERS.

Watched by thousands of tourists every year!

Ads can include video and motion effects!

**Channel 21**  
The TV listings channel, where all Whitehorse Analog Cable customers go to check the day's scheduled programming.  
Channel 21 is available in:

- 1,400 households
- Over 1000 hotel rooms and RV sites

**Reach viewers in Whitehorse with one convenient ad.**

**Info Cable 8**

- Up-to-the-minute Whitehorse airport flight schedules
- Current local weather and more
- Available in over 5,000 homes and businesses plus over 7,000 TV sets
- Used by tourists looking for local business information, current weather and flight details

Channel	Description	1 Week	1 month	1 Year Discount	Included
WH Info Cable 8 <i>Also on Ch. 268</i>	15-second spot within Info Cable ad rotation Advanced motion design elements available	\$125	\$300	20%	½ hour of design time per month
WH Ch 21 TV Listing	15-second static ad appearing above TV Listing	\$100	\$250	20%	½ hour of design time per month

\*discount available for multiple listings

Northwestel can help you design your ad, or can use an ad that you supply.

Contact us toll free at 867-669-5465  
or TVads@nwtel.ca for more information.

