



## Web Conferencing – WebEx™ Solution

Let Northwestel and its' partner Bell Canada show you how WebEx, the world's #1 on-demand Web collaboration solution, can help you grow your business, accelerate speed to market, reduce costs, increase profitability and protect our environment by reducing greenhouse gases.

WebEx online collaboration technology: more than 23,000 companies on five continents, including over eighty Fortune 100 companies, have made it their strategic partner for business growth.

That's because WebEx provides a full suite of scalable and customizable solutions to serve the needs of every department—Sales, Marketing, Training, Human Resources and IT—using any system, any platform, and any browser, in any country.

Whatever the size of your organization, WebEx is extremely effective right out of the box because it integrates seamlessly with popular business, portal and presence applications. Or, with the help of WebEx professional services, you can customize the application to help meet your most ambitious and targeted goals.

But no matter how you use WebEx, this is the application that can help your company achieve its full potential for success by empowering employees to complete projects more quickly, more efficiently, and more cost effectively. Collaborating with WebEx allows your decision makers to:

### **Maximize productivity and drive revenue growth.**

Using WebEx to deliver compelling online presentations and Webinars means you can deliver your important messages to the greatest number of qualified prospects, quickly and conveniently.

### **Optimize operational effectiveness and accelerate the speed to market of your products and services.**

In today's fast-paced business environment, collaborating with WebEx opens the door to rapid, effective decision making, and highly effective customer support.

### **Improve your bottom line.**

Significantly reduce the travel and administrative costs associated with training, meeting, and marketing. Meet geographically dispersed employees and customers online for interactive, media-rich presentations and discussions, from the comfort of your own office.

### **Increase productivity with the full suite of WebEx collaboration applications**

**WebEx Meeting Center™** – This is the place to collaborate on marketing strategies, product plans and technical specifications, run sales presentations, and announce financial and sales results. Bring the presentation alive with multimedia content including PowerPoint slides, animations and transitions, flash, streaming video and audio, and the ability to share anything on your desktop instantly, without uploading files to a server. Schedule meetings quickly and easily; solicit feedback with instant online polls; record, edit and play back meeting content; and cover the most confidential information with confidence thanks to SSL encryption security.

**WebEx Event Center™** – Your virtual auditorium, where every prospect, customer and employee gets a front-row seat for press conferences, Web seminars, sales events, corporate announcements, and product demonstrations. Increase the frequency of important meetings while lowering meeting costs; maximize qualified lead generation with targeted presentations for up to 3,000 attendees; present speakers from multiple locations, with just an Internet connection; and increase participation with built-in chat and Q&A features.



**WebEx Sales Center** – Compress your sales cycle, improve sales team efficiency, conduct product demonstrations, reduce selling costs, and share crucial information using online meetings and presentations. There's no down time for your sales force, and prospective customers can be reached whenever and wherever it's convenient for them with compelling, customized messages.

**WebEx Training Center** – Move your business faster by getting crucial information to stakeholders in record time with just a standard Web browser and a telephone. Deploy live, interactive training to employees, partners and customers through interactive presentations. Quiz and poll attendees to track learning. Ensure employee and client satisfaction with timely, convenient training programs, and dramatically reduce training costs associated with travel. Just like a face-to-face meeting, WebEx lets you conduct break-out sessions, invite multiple guest speakers and panelists, make exciting multi-media presentations — even charge for attendance.

**WebEx Support Center™** – Allows your technical service representatives to diagnose and solve problems remotely using two-way desktop and application control and easy, drag-and-drop file transferring. Decrease call times, improve resolution times and minimize expensive on-site service visits for significantly improved customer support and enhanced customer satisfaction. Able to work through most firewalls, the WebEx Support Center uses Chat for easy communication, and enables technicians to instantly conference in subject matter experts for faster issue resolution.

## Meet Easily – and with confidence

WebEx is a Web-based software-as-a-service, so there is nothing to download or install, and nothing is needed from your hard-working IT department. There are no costs for software or hardware, and this robust solution can be deployed throughout your organization with ease. WebEx works with Windows, Macintosh, Linux and other Unix PCs, and services are available in eight different languages.

WebEx is delivered on demand over the global carrierclass MediaTone™ Network, a private IP-based switching network that provides 99.99% 'always on' reliability. This highly dependable and secure meeting environment uses 128-bit SSL encryption, and has earned both WebTrust and SAS 70 certification.

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